



WBCB Television Inc./CW Network
 101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address AMERICAN MEDIA & ADVOCACY 815 SLATERS LANE ALEXANDRIA, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20756	1	Broadcast	10/5/2012	10/5/2012
	Advertiser			Brand	Network
	NATIONAL RIFLE ASSN			NATIONAL RIFLE ASSN	WBCB
	Contract Description			Dates	Revenue Type
	FALL 2012			10/08/12 - 10/14/12	CAS
	Estimate #	Proposal #		Primary Salesperson	Buyer:
	3316	06861444		PHILADELPHIA PMO	AMAG MediaAssis

Ordered vs. Actual	Amount	Spots		
Booked				
Already Aired	\$0.00	0		
Totals:			\$0.00	0
Pre-emptions/Makegoods				
Partial Credits	\$0.00	0		
Makegoods	\$0.00	0		
Pre-empted in Past	\$0.00	0		
Pre-empted in Future	\$0.00	0		
Totals:			\$0.00	0
Booked				
Scheduled in Future	\$1,700.00	5		
Totals:			\$1,700.00	5
Current Billable:			\$1,700.00	5

State	Booked	Billable	Variance
Invoiced	\$0.00	\$0.00	\$0.00
Pending	\$0.00	\$0.00	\$0.00
Remaining Schedule	\$1,700.00	\$1,700.00	\$0.00
Totals:	\$1,700.00	\$1,700.00	\$0.00